



Comm Skills Virtual Learning

Public Speaking

Prepare to Persuade

April 28, 2020



Lesson: April 28, 2020

Objective/Learning Target: Students will adapt their persuasive appeals to their audiences.

Bell Ringer/Let's Get Started

HONESTY

INTEGRITY

SINCERITY

Do you think these qualities are persuasive? Do you think that people who distort and manipulate are effective persuaders?

Are most people sincere and honest?

What public figures do you think of when you think of honesty and sincerity? Are these people persuasive?

Lesson/Activity

Using the list you developed yesterday of emotional topics, generate a list of experts who could speak with competence on each topic. What credentials do these experts have?

Do you think someone without credentials could become a competent, persuasive speaker on a particular topic.

Lesson/Activity

In speaking, you compromise by finding a workable middle ground that is acceptable to both you and your audience. Write three reasons why compromising is a wise idea for those trying to persuade others. Give specifics to show when compromising could help you and your friends. Finally, when is compromising the wrong thing to do?

Lesson/Activity

Choose one of the following topics and create appeals (logical, emotional, and personal) to persuade an audience.

Cats are better pets than dogs.

A school dress code is a bad policy.

The group is more important than the individual.

Learning is more important than grades.

Year-round school is a great idea.

Practice

After conducting research on more of more of the following topics, create appeals (logical, emotional, personal) to persuade an audience. Be sure to verbally cite your source.

Nuclear weapons

Death penalty

Criminal justice reform

Vaping

Alternative energy

Additional Resources

[6 Techniques for Clear and Compelling Speech](#)

[Rhetoric 101](#)

[Speaking to Persuade](#)